



## Applications for Santa Maria Senior Housing now available

*Peoples' Self-Help Housing's Sierra Madre Cottages to provide 40 units of new housing for seniors*



*Architectural rendering of Sierra Madre*

### **FOR IMMEDIATE RELEASE – Central Coast, CA, February 18, 2020**

Applications are now available for Sierra Madre Cottages, [Peoples' Self-Help Housing's](https://www.peoplesselfhelphousing.org) (PSHH) newest affordable housing for seniors in Santa Maria, CA. Primary applicants must be 62 years or older and have good credit and rental history. A lottery will be held to determined order of application processing.

Applications are available from a dropbox outside the office of Mariposa Townhomes, located at 290 Parkview South in Orcutt, CA; by email at [smc@pshhc.org](mailto:smc@pshhc.org), or online at [www.pshhc.org](http://www.pshhc.org). You can also receive a mailed application by calling (805) 318-7828. Questions regarding the application process or the future housing can be emailed to [smc@pshhc.org](mailto:smc@pshhc.org) or made by phone to (805) 318-7828. Applications must be received by Friday, April 17 to be eligible for the lottery; those received after that date will be placed on a waiting list.

Sierra Madre Cottages, 40 rental units located at 665 Sierra Madre Avenue, Santa Maria offers a community center and garden and is conveniently located near transportation, neighborhood services, and recreational opportunities. The development includes energy saving features such as increased insulation, tankless water heaters, and higher HVAC efficiency.

Funding partners for Sierra Madre Cottages include the California Tax Credit Allocation Committee, the City of Santa Maria, the County of Santa Barbara, the U.S. Department of Housing & Urban Development, the Federal Home Loan Bank of San Francisco, Montecito Bank & Trust, Bank of America, Enterprise Community Partners, California Community Reinvestment Corp. and the Housing

Trust Fund of Santa Barbara County. Development partners include Rea & Luker Architects and RRM Design Group.

### **About Peoples' Self-Help Housing (PSHH)**

Founded in 1970, PSHH is the longest-serving nonprofit affordable housing organization on the Central Coast. With a mission of building homes and providing services to strengthen communities and change lives, PSHH serves low-income households, working families, seniors, veterans, those living with disabilities and the formerly homeless. It also provides homeownership opportunities through a self-help, "sweat equity" program that has seen over 1,200 homes successfully completed. PSHH has a presence in San Luis Obispo, Santa Barbara and Ventura counties, property manages nearly 2,000 rental units, and employs over 200 staff members. For more information, visit [pshhc.org](http://pshhc.org), email [info@pshhc.org](mailto:info@pshhc.org) or phone (805) 781-3088.

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