FOR IMMEDIATE RELEASE
Central Coast, CA, December 16, 2019 –

This week, Pacific Western Bank supported the Grandview Emergency Appeal with an incredible $20,000 gift.

Learning of Peoples’ Self-Help Housing (PSHH) efforts to aid dozens of soon to be evicted families from Grandview Apartments in Paso Robles, Pacific Western Bank proudly joined the push to support those who are losing their housing this month.

“We are so grateful and in awe of how the community has so generously stepped forward to support the families impacted by this terrible experience,” said President & CEO of PSHH, John Fowler. “This incredible gift from Pacific Western Bank will truly make a difference for these families. Given the lack of affordable housing in the area, it will at least allow for some dignity to be restored as we continue working on long-term solutions.”

The horrendous conditions at the 54-unit Grandview Apartments gained notoriety after the owners, who had failed to address the neglected vermin-infested housing for years, decided to go out of business rather than make the necessary repairs. With 60- and 90-day notices to vacate issued, depending on length of tenancy, remaining residents now face homelessness for the holidays.

Numerous attempts to halt, or at least extend the eviction process, have been unsuccessful. These include a market-rate offer to purchase from PSHH.
All funds raised for the Grandview Emergency Appeal will directly support the impacted families with relocation assistance, replacement costs of clothing and bedding, food expenses, and ongoing medical and mental health services.

**About Pacific Western Bank**
Pacific Western Bank is a national financial institution with a community focus. With over $26 billion in assets, they look to create opportunity for every client they serve. Pacific Western Bank provides comprehensive community banking, national lending and venture banking services nationwide. They have 76 branches primarily located in California, with one in Denver, Colorado and another in Durham, North Carolina, with loan production offices across the country.

**About PSHH**
Founded in 1970, PSHH is the longest-serving nonprofit affordable housing organization on the Central Coast. With a mission of building homes and providing services to strengthen communities and change lives, PSHH serves low-income households, working families, seniors, veterans, those living with disabilities and the formerly homeless. It also provides homeownership opportunities through a self-help, “sweat equity” program that has seen over 1,200 homes successfully completed. PSHH has a presence in San Luis Obispo, Santa Barbara and Ventura counties, manages over 1,900 rental units, and employs nearly 200 staff members. For more information, visit pshhc.org, email info@pshhc.org or phone (805) 781-3088.

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