FOR IMMEDIATE RELEASE
Central Coast, CA, December 3, 2019 –

With a generous $15,000 gift, Pacific Premier Bank has doubled the Grandview Emergency Appeal fund.

Learning of the Peoples’ Self-Help Housing (PSHH) efforts to aid dozens of soon to be evicted families from Grandview Apartments in Paso Robles, Pacific Premier Bank proudly joined the effort to support those set to lose their housing between Thanksgiving and Christmas.

“We’re proud to join Peoples’ Self-Help Housing in helping to provide supportive housing to these displaced Paso Robles families,” said Pacific Premier’s Robert Osterbauer, EVP / Regional President. “We wish those impacted a safe and peaceful holiday season.”

The horrendous conditions at the 54-unit Grandview Apartments gained notoriety after the owners who had failed to address the neglected vermin-infested housing for years, decided to go out of business rather than make the necessary repairs. With 60- and 90-day notices to vacate issued, depending on length of tenancy, remaining residents now face homelessness for the holidays.

“For years leaking sewage, mold, rats and bedbugs have plagued the families, which include 62 school-aged children,” said President & CEO of PSHH, John Fowler. “This amazing gift from Pacific Premier Bank will bring more than a little relief to these desperate people. Given the lack of affordable housing in the area, it will at least allow for some dignity to be restored as we look for long term solutions.”

Numerous attempts to halt, or at least extend the eviction process, have been unsuccessful. These include a market-rate offer to purchase from PSHH.

To make a gift to the emergency appeal, please visit pshhc.org/grandview.
About Pacific Premier Bank

Founded in 1983, Pacific Premier Bank is headquartered in Irvine, California, serving businesses and individuals throughout the United States. With approximately $11.8 billion in total assets, Pacific Premier Bank partners with community based organizations and other stakeholders to strengthen our communities and foster growth. Member FDIC.

About PSHH

Founded in 1970, PSHH is the longest-serving nonprofit affordable housing organization on the Central Coast. With a mission of building homes and providing services to strengthen communities and change lives, PSHH serves low-income households, working families, seniors, veterans, those living with disabilities and the formerly homeless. It also provides homeownership opportunities through a self-help, “sweat equity” program that has seen over 1,200 homes successfully completed. PSHH has a presence in San Luis Obispo, Santa Barbara and Ventura counties, manages over 1,900 rental units, and employs nearly 200 staff members. For more information, visit pshhc.org, email info@pshhc.org or phone (805) 781-3088.

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