



Peoples' Self-Help Housing Receives \$10,000 Grant for Resident Leadership Project
Includes opportunity for additional \$7,500 challenge grant

FOR IMMEDIATE RELEASE - San Luis Obispo, Calif., November 22, 2019 – [Peoples' Self-Help Housing](#) (PSHH) is thrilled to have received a generous \$10,000 grant from the McCune Foundation in support of PSHH's Resident Leadership program, which empowers low-income residents with opportunities for community advocacy and organizing.



“Residents living at our rental properties are eager to be positive change-makers in their neighborhoods,” said PSHH President & CEO John Fowler. “With the financial support provided by the McCune Foundation, PSHH is able to continue cultivating a culture of empowerment, leadership, and engagement alongside our Resident Leaders.”



PSHH's Community Building & Engagement Department provides full-time staff to support and encourage residents in enacting positive change in their neighborhoods. To date, residents have improved the safety of Children's Park, worked with the UCSB Community Garden Network, and received training through the county Sheriff's Office. This year, the Resident Leaders plan on working towards the 2020 Census, through advocacy, education, and outreach for hard-to-count populations.

As well as the \$10,000 gift, the McCune Foundation has offered an additional \$7,500 for the program in the form of a matching grant. PSHH is searching for another generous donor to match the grant and help provide even more opportunities for our hardworking, passionate Resident Leaders! For more information, please contact Director of Communications & Resource Development Gillian Cole-Andrews on 805-548-2340 or at gillianca@pshhc.org.

About PSHH

Founded in 1970, PSHH is the longest-serving nonprofit housing organization on the Central Coast. With the mission of building affordable homes and providing site-based services that offer opportunities to change lives and strengthen communities, PSHH serves low-income working families, farmworkers, seniors and veterans and provides welcoming environments for the formerly homeless and those living with disabilities. They also promote homeownership through a “sweat equity” program that has seen over 1,200 homes successfully constructed. PSHH has a presence in San Luis Obispo, Santa Barbara, and Ventura counties, manages over 1,900 rental

units, and employs over 200 staff members. For more information, please visit pshhc.org, email info@pshhc.org, or phone (805) 781-3088.

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