



## *Peoples' Self-Help Housing Launches Emergency Appeal in aid of Grand View Apartment Tenants*

**FOR IMMEDIATE RELEASE**  
**Central Coast, CA, November 15, 2019 –**

Peoples' Self-Help Housing (PSHH) has launched an emergency appeal to assist the dozens of soon to be evicted families, which include 62 school-aged children, who until recently were able to call Grand View Apartments in Paso Robles home.

After numerous unsuccessful attempts to halt, or at least extend the eviction process, 36 families will now lose their housing between Thanksgiving and Christmas, without a place to go.

“I am outraged and appalled about the situation and the events leading up to it,” said John Fowler, President & CEO of PSHH. To include his organization’s own refused market rate offer to purchase the badly neglected property, area advocates have made many attempts to alleviate the plight of the Paso Robles families. “As disappointed as I am, and wish this could be resolved differently,” continued Fowler, “we are fully committed to doing everything possible to continue to stand by these vulnerable households in this terrible circumstance.”

The horrendous conditions at the Grand View Apartments have been exposed by numerous media outlets, so you already know the vulnerable situation of the residents and their needs. Today we are asking you to join us, on behalf of these families, by giving Central Coast neighbors and concerned citizens an opportunity to lend their own support for this awful situation. If we don’t, who will?

As families scramble to pack up what little belongings remain to them, not damaged by either mold or vermin infestation, PSHH is asking the generous Paso Robles community and beyond for their help. The Grand View Tenants Emergency Appeal needs support for relocation assistance to address temporary accommodation expenses, security deposits, replacement costs of clothing and bedding, food expenses during displacement and ongoing medical and mental health services.

Pledging his organization’s full commitment, Fowler concluded, “In all my years in the housing sector, I have never been so dismayed. PSHH and other advocacy groups have already, and continue to,



Grand View Apartments. The neglected, mold and vermin infested 54-unit complex at 202 Spring Street, Paso Robles

dedicate time and organizational resources to this shocking situation, but it is now time to bring a compassionate end to an utterly inhumane situation – so please help these vulnerable families today and make a generous donation. Especially as we come upon the holiday and giving season as we reflect on our own fortune.”

To make a gift to the Grand View Emergency Appeal, please visit [pshhc.org/grandview](https://pshhc.org/grandview).

### **About PSHH**

Founded in 1970, PSHH is the longest-serving nonprofit affordable housing organization on the Central Coast. With a mission of building homes and providing services to strengthen communities and change lives, PSHH serves low-income households, working families, seniors, veterans, those living with disabilities and the formerly homeless. It also provides homeownership opportunities through a self-help, “sweat equity” program that has seen over 1,200 homes successfully completed. PSHH has a presence in San Luis Obispo, Santa Barbara and Ventura counties, manages over 1,900 rental units, and employs nearly 200 staff members. For more information, visit [pshhc.org](https://pshhc.org), email [info@pshhc.org](mailto:info@pshhc.org) or phone (805) 781-3088.

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