



Founders Community Bank Supports Student Success with \$10,000 Gift *Bank joins PSHH's prestigious 'Investor's Circle'*

FOR IMMEDIATE RELEASE

San Luis Obispo County, CA, August 13, 2019 – Founders Community Bank has invested in the futures of students across the Central Coast with a generous \$10,000 gift in support of People's Self-Help Housing's education program.

“This very generous gift is an investment in education and in the community's future work force that will pay dividends for years to come,” said PSHH President/CEO John Fowler. “As I like to say, we are not just building houses, we are building futures.”



Pictured (left to right): Thomas Sherman, Founders Community Bank Market President; John Fowler, PSHH President/CEO; Kenneth Trigueiro, PSHH Executive Vice President.

PSHH's site-based educational programming is offered to schoolchildren and college students through its 10 on-site learning centers located at its properties across the Central Coast. After-school tutoring and homework help is provided to students in grades K-8 throughout the school year, as well as day camps and field trips during seasonal breaks. For older students, College Club provides support and guidance from application to graduation.

As a member of the prestigious Investor's Circle, a group of banking and financial institutions who are investing in the very foundations of PSHH's work, the circle also includes: Community Foundation of San Luis Obispo, NeighborWorks America, Yardi, Arthur J. Gallagher & Co, Wells Fargo Bank, Bank of America, Pacific Premier Bank, and Union Bank Foundation. For more information about the Investors Circle, please contact Director of Communications & Resource Development Gillian Cole-Andrews on 805-548-2340 or at gillianca@pshhc.org.

About Founders Community Bank

Founders Community Bank, a division of Premier Valley Bank, operates four branches throughout San Luis Obispo County. Founders was acquired by Premier Valley Bank (through their parent organization, Heartland Financial USA) on February 28, 2017. As a result, Founders became a member of the Heartland family of banks. Heartland is a diversified financial services company with combined assets approaching \$10.0 billion that offers banking, mortgage, private client, investment, treasury management, card services, insurance, and consumer finance services to individuals and businesses in the 12 states of Iowa, Illinois, Wisconsin, New Mexico, Arizona, Montana, Colorado, Minnesota, Kansas, Missouri, Texas and California.

About PSHH

Founded in 1970, PSHH is the largest nonprofit affordable housing developer on the Central Coast. With a mission of building homes and providing services to strengthen communities and change lives, PSHH serves low-income households, working families, seniors, veterans, those living with disabilities and the formerly homeless. It also provides homeownership opportunities through a self-build, “sweat equity” program that has seen over 1,200 homes successfully completed. Through its developments and offices, PSHH has a presence in San Luis Obispo, Santa Barbara and Ventura counties, manages over 1,900 rental units, and employs nearly 200 staff members. For more information on PSHH, visit pshhc.org, email info@pshhc.org or phone (805) 781-3088.

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