First-Generation College Students Celebrated at Peoples’ Self-Help Housing College Signing Day

San Luis Obispo, Calif., June 6, 2019 – This May, Peoples’ Self-Help Housing (PSHH) celebrated College Signing Day and the hard work and dedication of its students. Showcasing scholastic achievement, PSHH hosted ceremonies on May 3 in Carpinteria and May 31 in Guadalupe. These events provide the opportunity for friends, family, and community members to celebrate the academic achievements of students in the PSHH College Club and recognize their entry into higher education - many of whom will be the first in their family to attend.

“We are so proud of the incredible talent of the students in our College Club” said PSHH President & CEO John Fowler. “College Signing Day gives us the chance to recognize the enduring effort and tremendous number of hours these students have worked to further their education. It’s an honor to celebrate with their families and send the students off into the next chapter of their academic journey.”

All of the honorees are members of PSHH’s College Club, a program providing students a vibrant environment to prepare for and succeed in higher education. Through mentorship and ongoing support, the program continues its support to students beyond high school, throughout their studies at college and even to those advancing to master’s degrees.

This year, College Signing Day participants accepted offers to attend UC Santa Barbara, Santa Barbara City College, UC Merced, CSU Channel Islands, Allan Hancock/Allan Hancock Nursing Program, Notre Dame, UC Davis, San Francisco State, Cuesta College, Cal Poly San Luis Obispo, and Sonoma State.
Students celebrated included (by home city):

**Carpinteria**
Jasmyr Arroyo, Yael Martinez, David Serrano, Christian Vega

**Paso Robles**
Lorena Contreras, Cynthia Cornejo, Fathima Morales, Ximena N. Rodriguez

**Goleta**
Francisco Vega

**Santa Barbara**
Angel Escobar

**Guadalupe**
Samantha Andrade

**Santa Maria**
Bryan Barriga, Juan Barriga, Celine Busnelli, Alejandra Estrada, Christian Gomez, Edna A. Herrera, Noe Lazaro, Cristal Niño, Cindy Sanchez

**Oceano**
Jimena Calzada

**Orcutt**
Roberto Cardenas, Marlon Gomez-Rubalcava

---

**About College Club**
College Club is a part of PSHH’s year-round programming, which offers on-site educational support for children from kindergarten through college. Dedicated educators focus on building academic skills and fostering a lifelong love of learning. For more information or to support financially, please visit pshhc.org.

**About College Signing Day**
Launched in 2014 by First Lady Michele Obama, College Signing Day celebrates the importance of reaching past a high school education whether at a professional training program, community college or a four-year university.

**About PSHH**
Founded in 1970, PSHH is the largest nonprofit affordable housing developer on the Central Coast. With a mission of building homes and providing site-based services that offer opportunities to change lives and strengthen communities. PSHH serves low-income working families, seniors and veterans and provide welcoming environments for those living with disabilities and the formerly homeless. It also provides homeownership opportunities through an owner-builder, “sweat equity” program that has seen nearly 1,200 homes successfully constructed. Through its properties and offices, PSHH has a presence in San Luis Obispo, Santa Barbara and Ventura counties, manages over 1,800 rental units, and employs nearly 200 staff members. For more information on PSHH, visit www.pshhc.org, email info@pshhc.org or phone (805) 781-3088.