

NEWS RELEASE

FOR: Peoples' Self-Help Housing
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FOR: IMMEDIATE RELEASE

Deepa Mallareddy joins Peoples' Self-Help Housing as new Case Manager

Deepa M. Mallareddy has joined Peoples' Self-Help Housing as Case Manager in the Supportive Housing Program, it was announced by Jeanette Duncan, Executive Director.

Mallareddy will provide social work and case management services for residents of Peoples' low-income rental properties in Santa Maria and San Luis Obispo areas. She will also assist in helping individuals transition from homelessness to permanent housing at People's affordable residential properties.

Mallareddy holds a degree in interdisciplinary studies (anthropology, communication and linguistics) from UCSB and a Master's in Communication Studies (intercultural) from San Jose State University. She has over 14 years in the human service field, most recently for a pilot program to improve the health of Salinas farm workers for The California Endowment. She has also worked as a migrant house coordinator in Tijuana, Mexico, and for the California Rural Assistance League, La Clinica de Tolosa in Paso Robles, and the Hotline of San Luis Obispo County.

Deepa grew up locally in the city of San Luis Obispo and is trilingual being fluent in English, Spanish and Kannada (Southern India Language).

Founded in 1970, Peoples' Self-Help Housing is an award winning non-profit organization that develops affordable housing and community facilities for low-income households and homeownership opportunities for working families. With over 1,000 homes completed and over 1,200 rental units owned and managed by Peoples' Self-Help Housing, PSHH is the premiere affordable housing and community developer on the Central Coast, with offices in Santa Barbara and San Luis Obispo. 01/09