

December 31, 2009

| Dear Editor,

On behalf of the Board of Directors of Peoples' Self-Help Housing, the staff, residents, and community members, I would like to extend my utmost gratitude for the generosity of local businesses, government, and civic-minded citizens in their support of our annual Stuff the Bus holiday campaign. Special acknowledgment to our major sponsors: Thomas, Jr. and Nancy Crawford, Community West Bank, Santa Barbara Bank & Trust, CapitalSource Bank, Barnes & Noble, Starbuck's, MTD, B. Ray Gately, NuImage Ad Group, Ads On The Wall, Penfield & Smith, Peikert Group Architects.

On the morning of December 16 Santa's decorated MTD bus traveled down State Street, picking up the toys at collection points along the way. Santa's entourage, which included sponsors, elected officials, community leaders, and PSHH staff embarked at Community West Bank, 1501 State Street, Santa Barbara.

The bus stopped and collected toy boxes at Community West Bank, Starbuck's at Victoria Street, Barnes & Noble Booksellers, and Hotel Santa Barbara. At the Barnes & Noble bus stop, several children on Santa's bus were presented books and gifts.

Toy box collection sites also included Antioch University, Arlington Theatre, Barnes & Noble, Business First Bank, Capital Source Bank, Community West Bank, Deckers Outdoor Corp., Fresco Café at Five Points, Gelson's Market, Hotel Santa Barbara, LF Stores, Metropolitan Transit District, Museum of Natural History, Nu Image Ad Group, Oliver & Espig Jewelers, Peoples' Self-Help Housing, Crimson Rose, SB County Assoc. of Governments, SB Police Department, Saks Fifth Avenue, Skin Deep, Starbucks Coffee Company, Ty Warner Sea Center, and the YMCA.

Because of the community's generosity, we were able to provide gift packages, including book gift cards, to over 600 needy children living in our local housing complexes. For many of our families, these were the only gifts 'under the tree' for their children. Thank you for making the holiday season brighter for children in our community.

Sincerely,  
Jeanette Duncan, Executive Director  
Peoples' Self-Help Housing