



For Immediate Release

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LOCAL COMMUNITY PARTNERS “STUFF THE BUS” TO HELP NEEDY KIDS

Peoples' Self-Help Housing partners with Community West Bank, MTD, Payless ShoeSource, Starbucks Coffee Company, & the SB Police Department to Collect Holiday Gifts for Kids

Santa Barbara, CA, December 3, 2007—Peoples' Self-Help Housing asks that while you rush out to look for the perfect gift for your loved ones and friends, consider also giving to those less fortunate as well. There are many people – especially children – right here in Santa Barbara and Goleta who would benefit from your holiday generosity.

This year, Peoples' Self-Help Housing (PSHH) has made it easy for you to give to those less fortunate with the 2007 “*Stuff the Bus Campaign for Peoples' Kids.*” From now through December 19, individuals, organizations, and corporations are invited to drop off new, unwrapped toys at our partner locations, purchase gift cards for shoes at Payless ShoeSource, or make financial donations that will be turned into gift cards for children residing at Peoples' Self-Help Housing affordable rental apartments in Santa Barbara and Goleta .

On Wednesday, December 19, MTD buses will stop at each of the locations below to “*Stuff the Bus*” with all of the donated items and deliver them to PSHH children in need.

Drop off new, unwrapped toys & financial donations:

- Peoples' Self Help Housing, 26 E. Victoria Street , Santa Barbara

Drop off new, unwrapped toys:

- Santa Barbara Police Department, 215 E. Figueroa, Santa Barbara
 - Community West Bank: 1600 State St , Santa Barbara
 - Community West Bank: 5827 Hollister Ave. , Goleta
 - All Starbucks locations in Santa Barbara

Purchase gift cards for shoes

- Payless Shoes: 627 State St. , Santa Barbara
- Payless Shoes: 197 S. Turnpike, Goleta

Once again, PSHH has partnered with a variety of community sponsors to bring toys, shoes and gift cards to PSHH children. Partners include the **Santa Barbara Police**

Department, Santa Barbara Metropolitan Transit District, Community West Bank, Starbucks Coffee Company, and Payless ShoeSource.

For more information on how you can get involved, visit www.pshhc.org and click on “*Stuff the Bus*” or call PSHH at 962-5152.

Peoples’ Self-Help Housing is an award winning non-profit organization with 37 years of experience developing affordable housing and community facilities for low-income and special needs households. With over 1000 homes completed and over 1200 rental units developed, Peoples’ Self-Help Housing continues to strengthen its reputation and leadership position as the premiere affordable housing and community developer on the Central Coast . Peoples’ Self-Help Housing is committed to developing vibrant neighborhoods, building attractive, high quality housing and providing innovative community services, so their residents have every possible opportunity to succeed in life. **Visit Peoples’ Self-Help Housing on the web at www.pshhc.org.**

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