



Peoples' Self-Help Housing Families Receive Help from Central Coast Home Builders Association

For Immediate Release

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Nipomo, CA, June 19, 2007 — On Saturday, June 23rd, from 8:00 a.m. to noon, at Montecito Verde, Peoples' Self-Help Housing's (PSHH) newest project in Nipomo, Central Coast Home Builders Association members are volunteering to help PSHH families realize their dream of home ownership.

The Association members will help sheet roofs, dig trenches and help side the homes being built.

Montecito Verde is the newest PSHH sweat-equity project in Nipomo. Eight qualifying families were chosen through a lottery drawing and began construction on their homes in November 2006. The eight 3-4 bedroom single family homes range in size from 1,300 to 1,495 square feet. Anticipated mortgage payments will range from \$985-\$1,300 including taxes and insurance.

Peoples' Self-Help Housing's sweat-equity program was designed for lower-income families to acquire a home at an "affordable price". Peoples' Self-Help Housing supervises the families as they build one another's homes and through the process, build a community. A minimum of 40 labor hours per week, per family, is required. This "sweat-equity" is used in lieu of a cash down payment. Additionally, this collective effort creates neighborhood ties and an overall sense of pride through the direct construction involvement of its future residents. Through the "Mutual Self-Help" concept, families work most weekends for about 1 year to complete their homes.

Media Advisory

Who: Volunteers from the Central Coast Home Builders Association, Peoples' Self-Help Housing representatives and residents

What: Volunteer Workday to help Peoples' Self-Help Housing families build their homes

When: Saturday, June 23rd, from 8:00 a.m. to noon

Where: Montecito Verde, Corner of Alegre and Quito Streets, Nipomo (Driving instructions: Take Tefft Street Exit off 101 North or South, go South on

West Frontage Road, turn right on Division and left on Alegre to Quito Street)

Peoples' Self-Help Housing (PSHH) is an award winning non-profit organization with 36 years of experience developing affordable housing and community facilities for low-income and special needs households. With over 1,000 homes completed and over 1,200 rental units owned and managed by PSHH, PSHH continues to strengthen its reputation and leadership position as the premiere affordable housing and community developer on the Central Coast. PSHH is committed to developing vibrant neighborhoods, building attractive, high quality housing and providing innovative community services, so their residents have every possible opportunity to succeed in life.

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