



Peoples' Self-Help Housing Wins 2007 Goleta Valley Beautiful Award for Ellwood Apartments

Santa Barbara, California, May 14, 2007---Peoples' Self-Help Housing's Ellwood Apartments has won the 2007 Goleta Valley Beautiful Award in the Residential/Apartments category. All winners will be honored at the 33rd Annual Goleta Valley Beautiful Awards Banquet on Saturday May 19 at the Goleta Holiday Inn from 6 to 9 pm.

“Not only are the Ellwood Beach Apartments attractive and well-landscaped, but they're also a great example of sustainable affordable housing,” said Ken Knight, Executive Director of Goleta Valley Beautiful. “The Goleta Valley Beautiful awards committee chose Ellwood Apartments as the winner in their category because they feel that the apartments are an asset to the community in the area of affordable housing and will continue to be for many years in the future.”

Peoples' Self-Help Housing owns and manages over 600 rental units from Carpinteria through Goleta, with a current construction of 12 one-unit apartments next to the Granada Garage in Santa Barbara .

Goleta Valley Beautiful chooses 12 winners in 12 different categories each year including Single-Family Residence, Residential/Apartments, Sustainable Development, Homeowners Association Common Area, Business/Office, Preservation of Goleta Valley Heritage, Public/Institutional, Business/Retail, Public Open Space, Fire Escape Design, Commercial Orchard and Open Category.

Winners are chosen based on overall visual appeal, contribution to overall neighborhood appearance, unique and outstanding design features, design compatibility between landscape and structures and environmentally responsible design and maintenance.

Peoples' Self-Help Housing is an award winning non-profit organization with 36 years of experience developing affordable housing and community facilities for low-income and special needs households. With over 1000 homes completed and over 1200 rental units owned and managed by Peoples' Self-Help Housing, PSHH continues to strengthen its reputation and leadership position as the premiere affordable housing and community developer on the Central Coast. PSHH is committed to developing vibrant neighborhoods, building attractive, high-quality housing and to providing innovative community services, so their residents have every possible opportunity to succeed in life.

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