



# Peoples' Self-Help Housing



## For Immediate Release

Chris Davis, Peoples' Self-Help Housing, (805) 687-3322 [cd@surfmedia.com](mailto:cd@surfmedia.com)  
Media Contacts: Julie Campbell, Wells Fargo (916) 440-4588 [campbeju@wellsfargo.com](mailto:campbeju@wellsfargo.com)

## Wells Fargo Continues Its Major Financial Support for Peoples' Self-Help Housing's Affordable Housing

**Santa Maria, CA, March 7, 2007**— Wells Fargo Housing Foundation's Focus on Communities Program is presenting the culmination of its efforts during its 2006 "Challenge Grant" of \$50,000 for Peoples' Self-Help Housing PSHH for housing developments in the Santa Maria Valley. The "Challenge Grant" was made through the Focus on Communities program, which develops affordable homeownership opportunities. The Wells Fargo Housing Foundation designed the Focus on Communities program to help local housing organizations. In addition, \$17,500 was also generated through the Wells Fargo Team member Volunteer Program. This latest donation by Wells Fargo brings their total "to date" contributions to Peoples' Self-Help Housing to \$550,000.

"We are confident in the work of Peoples' Self-Help Housing and all that they accomplish for low-income families," said Erica Huntzinger, Wells Fargo Market President for Santa Maria. "We will continue to support the work of Peoples' Self-Help Housing as they improve the lives of those most in need on the Central Coast," said Huntzinger.

"Wells Fargo and its Foundation have been a generous and consistent partner and friend to Peoples' Self-Help Housing, and those we serve. Their commitment shows a strong dedication to the communities in which they serve," said Jeanette Duncan, Peoples' Self-Help Housing Executive Director.

### Media Advisory

**Who: Representatives of Peoples' Self-Help Housing, Wells Fargo, and community partners**

**What: Wells Fargo presents a \$67,500 check to Peoples' Self Help Housing**

**Where: Wells Fargo 407 E. Main Street , Santa Maria**

**When: Friday, March 9, 11 am.**

Peoples' Self-Help Housing is an award winning non-profit organization with 36 years of experience developing affordable housing and community facilities for low-income and special

needs households along the California's Central Coast. With over 1000 ownership homes completed and over 1200 rental units owned and managed by Peoples', PSHH continues to strengthen its reputation and leadership position as the premiere affordable housing and community developer on the Central Coast. PSHH is committed to developing vibrant neighborhoods, building attractive, high quality housing and to providing innovative community services, so their residents have every possible opportunity to succeed in life. [www.pshhc.org](http://www.pshhc.org).

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