



Peoples' Self-Help Housing

More Housing For Downtown Workers On the Way

Peoples' Self-Help Housing holds ceremonial ground-breaking for new apartments

Santa Barbara, CA, February 22, 2007—Casas las Granadas will provide 12 new, permanently affordable one-bedroom rental units set aside for “downtown workers”. The development will especially benefit those tenants who may not have a car for their transportation needs. Of the 12 apartments, ranging from 485 to 575 square feet, 8 units will be for households with incomes at 60% area median income (AMI) and 4 units for those at 50% AMI. At these two income levels, the rents are projected to range between \$560 and \$680.

Adding to the appeal of low rents is the development’s convenient location; near Anacapa at 21 E. Anapamu. Casas las Granadas is located across from the Santa Barbara public library, adjacent to the County Courthouse, only ½ block from State Street and in walking distance to major transportation. Casas las Granadas was designed to complement the downtown street scape by featuring many Spanish style architectural elements.

“With so many of our downtown workforce having to commute from surrounding areas, bringing more affordable housing to downtown for low and middle income workers is vital to a maintain a vibrant City core,” said Jeanette Duncan, Executive Director, Peoples’ Self-Help Housing.

“Our hope is that Casas las Granadas will be a shining example of infill housing which demonstrates how the critical need for more affordable downtown housing can be addressed in many communities along the Central Coast, using creative solutions and innovative partnerships,” added Duncan.

Casas las Granadas is scheduled for completion in the winter of 2007.

--Media Advisory--

- Who:** Santa Barbara Mayor Marty Blum, 1st District Supervisor Salud Carbajal, Christine Elliott District Representative for Congresswoman Lois Capps, City and County representatives, Board and staff of PSHH, funding and developments partners, and other invited guests
- What:** Groundbreaking ceremony for Casas las Granadas, 12 new affordable apartments, downtown Santa Barbara
- When:** 10:00 a.m., February 22, 2007
- Where:** Future site of Casas las Granadas, 21 E. Anapamu St. (next to Coffee Cat)

Peoples’ Self-Help Housing is an award winning non-profit organization with 36 years of experience developing affordable housing and community facilities for low-income and special needs households. With over 1000 homes completed and over 1200 rental units owned and managed by Peoples’ Self-Help Housing, PSHH continues to strengthen its reputation and leadership position as the premiere affordable housing and community developer on the Central Coast. PSHH is committed to developing vibrant neighborhoods, build attractive, high quality housing and to provide innovative community services, so their residents have every possible opportunity to succeed in life.

